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Co-founder of URWERK
Artist and Chief designer

FELIX BAUMGARTNER
Co-founder of URWERK
Master watchmaker



**URWERK UR-150 GOLDEN SCORPION.
A RADIANT MATERIAL DEDICATED TO TIME IN MOTION**

UNDER EMBARGO TILL SEPTEMBER 2, 2026 - 10AM GVA TIME



URWERK[®]
BY BAUMGARTNER + FREI



THE UR-150 GOLDEN SCORPION

GENEVA, SEPTEMBER 2, 2026.

URWERK unveils a new interpretation of the **UR-150**. And in this edition, yellow gold has taken control ! Clad in the queen of precious metals – timeless by nature, yet entirely unexpected on such a technical creation – the **UR-150** reveals another side of its character: less armour, more sculpture; more precious object than machine.

The **UR-150 Golden Scorpion** does not seek to soften **URWERK**'s mechanics. It illuminates their lines and volumes with an intensity never seen before.

UR-150 GOLDEN SCORPION



YELLOW GOLD, REIMAGINED

Since 1997, **URWERK** has been exploring new ways of reading and experiencing time. Not through the circular language inherited from classical watchmaking, but through an orbital, mobile and intuitive progression.

With the **UR-150**, this vision achieves a new degree of kinetic maturity. Three-hour satellites rotate on a central flying carousel, while a retrograde hand tracks the minutes across a 240-degree arc before snapping back to its starting point in one hundredth of a second.

In its Golden Scorpion outfit, this movement acquires an entirely different character. Yellow gold introduces a particular tension into the architecture. The most traditional of precious metals is set against a radical construction: taut, ergonomic and shaped by sweeping curves interrupted by sharply defined breaks.

The case retains the unmistakable presence of the **UR-150**, yet light transforms the way it is perceived. Its surfaces capture, absorb and intensify the radiance of the gold, revealing both the density of the case and the fluidity of its lines.

Within the traditional vocabulary of watchmaking, yellow gold often speaks of heritage, transmission and permanence. On the **UR-150**, it assumes a different role. Rather than anchoring the watch in the past, it amplifies its contemporary character.

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UR-150 GOLDEN SCORPION



*"I never design a watch as a static object," explains **Martin Frei**, Chief Designer and co-founder of **URWERK**. "I try to create a form that changes with the angle, the light and the movement of the wrist. On the Golden Scorpion, yellow gold behaves almost like an optical material. It reveals certain lines, makes others disappear and constantly renews the perception of the watch. Depending on how it is viewed, it can appear compact, fluid or almost organic. That visual instability is what interests me: the object remains the same, yet it never presents itself in quite the same way."*

The radiance of yellow gold enters into dialogue with the depth of the display, the path of the hand and the rotation of the satellites. It gives the case a vivid, almost animate beauty, as though the material itself were making visible the energy contained within the mechanism.

The **UR-150 Golden Scorpion** confirms one simple truth: *gold elevates everything it touches.*

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UR-150 GOLDEN SCORPION



TIME UNDER TENSION

At the heart of this creation beats the automatic UR-50.01 calibre. Developed to choreograph the satellite display and retrograde minutes, the movement comprises 38 jewels, beats at a frequency of 4 Hz and delivers a 43-hour power reserve. It is one of the most ambitious mechanisms ever conceived by **URWERK**. Its construction relies on a discreet but decisive technical feat: a cam-and-rack system, coupled with a speed regulator more commonly associated with minute repeaters, replaces the conventional Maltese cross mechanism. This architecture synchronises the progression of the satellites with the lightning-fast return of the retrograde hand. Together, they create a display that remains in a state of permanent mechanical tension.

Its construction captures the essence of **URWERK**'s approach to watchmaking: immediately legible in its intention, uncompromising in its execution, spectacular in its effect and deeply complex beneath the surface. "What interests me in a watch is not only what it indicates, but what it provokes," says **Felix Baumgartner**, master watchmaker and co-founder of **URWERK**. "A true creation must have presence, energy and almost a character of its own. That is exactly what the Golden Scorpion possesses. Its name alone suggests a strong, almost aggressive personality. That force is reflected in the kinetics we have created, in the constant tension between the trajectory of the satellites and the lightning return of the retrograde hand. The UR-150 always appears poised and alert, ready to strike."

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TECHNICAL SPECIFICATIONS

MOVEMENT

Calibre	UR-50.01 self-winding calibre, regulated by a double turbine system
Jewels	38
Frequency	28,800 vibrations per hour (4 Hz)
Power reserve	43 hours
Materials	Aluminium satellite hours Brass flying carousel, finely sandblasted and microbead-blasted, with 3N gold PVD coating Aluminium retrograde hand, finely sandblasted and satin-finished Wheels manufactured using LIGA technology Brass rotor, sandblasted and circular-grained, with 3N gold PVD coating
Finishing	Grade 5 titanium screw heads, flat-polished
Display	Hour and minute markers, flying carousel and counterweight hand-painted with Super-LumiNova Satellite hours. Retrograde minutes indication over a 240° arc

CASE

Materials	2N yellow gold case middle, sandblasted, microbead-blasted and satin-finished across the upper surface and flanks. 2N yellow gold crown, sandblasted, satin-finished. Grade 5 titanium caseback, black PVD, sandblasted.
Dimensions	42.50 mm wide × 51.00 mm long × 14.80 mm thick
Crystal	Domed sapphire crystal
Water resistance	Pressure-tested to 5 ATM, with screw-down crown

STRAP

Adjustable high-performance hybrid rubber strap with folding clasp

PRICE

CHF 105,000 (excluding taxes)
Limited edition of 25 pieces

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ABOUT URWERK

As **URWERK** co-founder and master watchmaker **Felix Baumgartner** explains: *“Our aim is not to offer yet another reinterpretation of a familiar mechanical complication. Our watches are unique because each model has required an original design process. Our ambition is to rethink the traditional boundaries of fine watchmaking and push them aside to forge our own path,”* he concludes.

This spirit is echoed in the words of **Martin Frei**, the company’s artistic director and co-founder: *“My artistic roots lie in boundless creativity. Freed from the constraints of classical watchmaking, I draw on my cultural heritage to forge a new aesthetic language.”*

Although **URWERK** is a young company founded in 1997, it is regarded as a pioneer in the world of independent watchmaking. With an annual production of around 200 watches,

URWERK is an artisan workshop where traditional craftsmanship and avant-garde aesthetics coexist to the full. **URWERK** designs complex, contemporary watches, unlike any others, which meet the most exacting criteria of Haute Horlogerie: independent research and creation; cutting-edge materials and hand-finishing.

The name **URWERK** has its roots in 6000 BC in the city of Ur in Mesopotamia. The Sumerians, observing the shadow cast by the sun on their monuments, were responsible for defining the unit of time as we still know it today. Whether by coincidence or as a sign of the times, the word ‘Ur’ also means ‘the beginning’ or ‘origins’ in German. The final syllable of the **URWERK** signature is also borrowed from the language of Goethe, the verb ‘werk’ meaning to create, to work, to innovate. A tribute to the tireless work of the master watchmakers who have succeeded one another right up to the present day, shaping what we now call Haute Horlogerie.

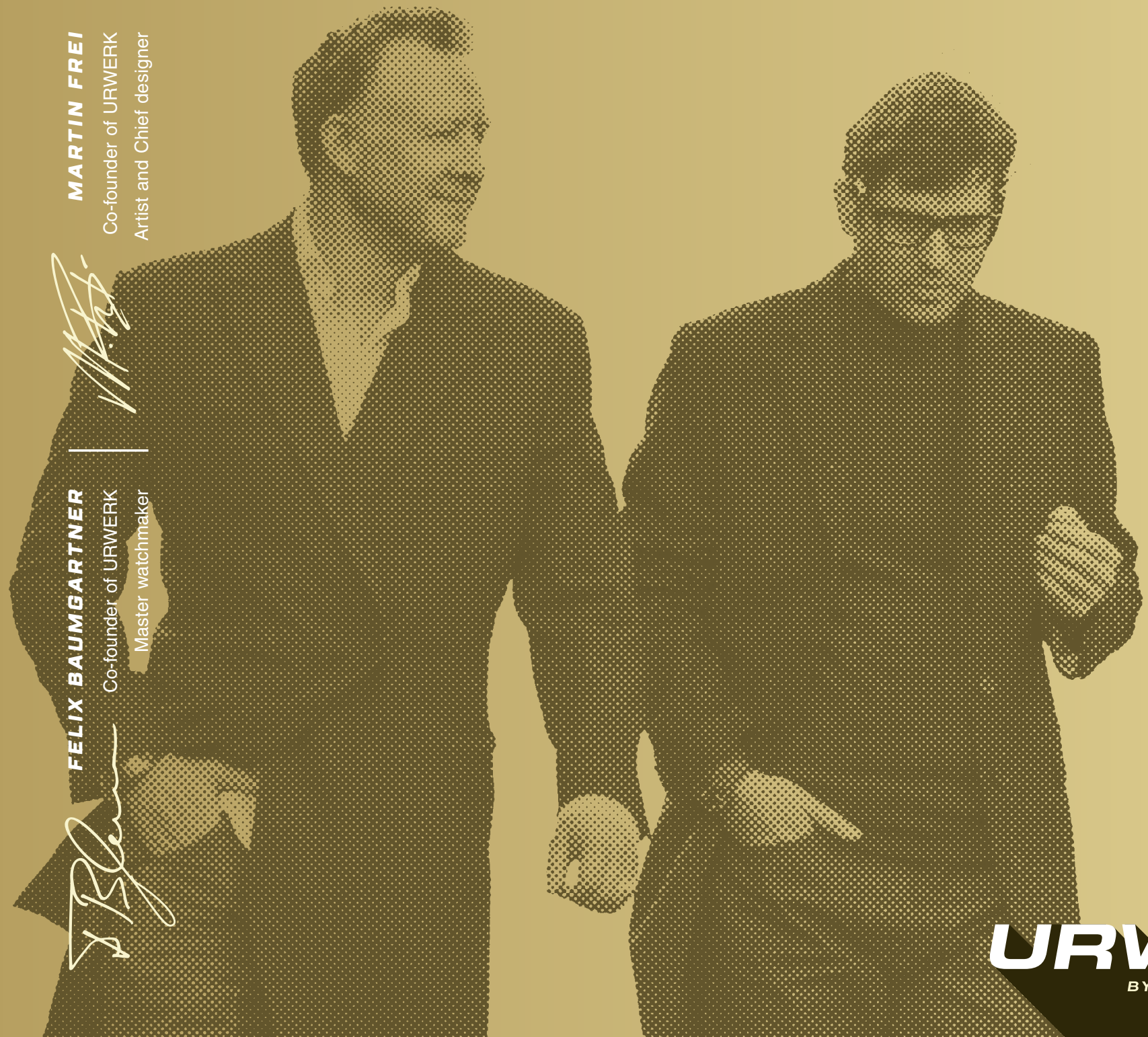


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THANK YOU!

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